

RESUMÉ

KRISTEE HUMPHREY

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CAREER PROFILE

Graphic Designer + Production Artist

17 years experience as print production artist and in production management. Involved in all areas of project management from direct client contact and job estimation and scheduling to final design and production. Organized, highly motivated and detail-directed problem solver.

SKILLS SUMMARY

Production Catalogs, Brochures, Posters, Specialty Items, Booth Graphics, Direct Mail, Print Ad Materials, Digital Assets, Digital Newsletters and Ads

- Acquire and evaluate bids
- Determine most efficient specifications for each job
- Prep and release press ready files per specifications
- Handle press checks and coordinate delivery

Applications InDesign, QuarkXPress, Photoshop, Illustrator, Acrobat, Excel, Word, Powerpoint, Basic Dreamweaver

Technical Mac platform with PC knowledge

PROFESSIONAL EXPERIENCE

1998 to Present: Freelance Design and Production

Worked on a variety of freelance web and print projects for clients:

Big Red Sun, Architects & Heroes, Green Mountain Energy Company, Justice Records, Bettysport, Mint, Royal Blue Grocery, Austin Fine Properties, BoldChat (Wichita, KS), Funders Network (Rockville, MD)

1991 to 2008: Axiom Automotive Technologies, Inc./Transtar Industries, Inc.

Global Automotive Components Manufacturer and Distributor

Career highlights and responsibilities:

- Participated in project and campaign kickoff meetings
 - Responsible for developing project schedules and delivering projects/deliverables on time and on budget
 - Responsible for design/layout/production of all materials from trade shows to collateral
 - Interfaced with publications and outside ad agencies
 - Experienced working with printers from the quoting process through for press checks and distribution
 - Responsible for comprehensive trade show and event planning and deliverables
 - Assisted with the seamless merger of companies and branding during multiple reorganizations
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REFERENCES

David McGee

Vice President of Marketing and Strategy Development
Sonnax Industries, Inc. | 818 783 1712 | dbm@sonnax.com

Mark E. Fiedler

President
Illumination Science | 614 580 0276 | mark@wearmor.com

Bob Doherty

Vice President
Ginny's Printing | 512 381 5023 | bdoherty@ginnysprinting.com

EDUCATION

BA: University of Texas at Austin

Major: Liberal Arts