



Green Mountain Energy®
Wind Farm at Brazos, Texas

D.A. Black Photography

[NAME]
[MAILING ADDRESS]
[MAILING ADDRESS]
[CITY] TX [ZIP]

Dear [NAME],

One U.S. industry produces more industrial air pollution than any other — and most Americans give it money every month.

Absurd? Appalling? Maybe, but still accurate. **Today, the generation of electricity produces more industrial air pollution than any other U.S. industry** — that's because most electricity in the U. S. comes from polluting sources like coal.

In Texas, it's even worse.

Texas power plants produce more air pollution than in any other state nationwide. In 2004 alone, our state's power plants produced the same amount of carbon dioxide pollution as *49 million cars* would produce on Texas roads.

You don't have to be part of the pollution problem. You can be part of the solution. Just switch to 100% pollution-free electricity from Green Mountain Energy Company.

At Green Mountain, we're passionate about protecting the environment. You can join us and *be part of the solution* with our Pollution Freesm– Reliable Rate electricity product, which:

- comes from 100% clean, renewable resources - wind and water - that don't pollute;
- is electricity service that is just as reliable as yours today; and
- protects your electricity rate for 12 months – just [INSERT PRICE]¢ per kWh.¹

Join others who are already part of the solution and switch to Pollution Freesm – Reliable Rate electricity today. Just complete and return the form below, visit www.GreenMountain.com or call us at 866.894.6327.

Switch today and, together, we can help protect our environment with every flip of the switch.

Sincerely,

Paul Markovich
Senior Vice President of Residential Services

P.S. Feel better about paying your electric bill when you know you're paying for 100% pollution-free electricity. Just visit www.GreenMountain.com or call us at 866.894.6327 today and protect your rate for a year!

¹ See details on the reverse side. The per kWh rate is offered as of 09.17.07 and is a fixed rate that will not change for the initial term of the agreement, except as a result of changes in laws or regulatory or Electric Reliability Council of Texas charges or fees. There is a minimum term of 12 months from the initial date of service and an early cancellation fee of \$150.00.

Be part of the solution.

Switch to *Pollution Free* – Reliable Rate electricity and you can:

- protect your rate of [insert rate] per kWh for 12 months¹
- have NO monthly service charge
- support 100% pollution-free electricity
- help protect the environment with every flip of the switch

Choosing Green Mountain is as easy as:

- **stuffing an envelope** — complete and return the attached form
- **clicking a mouse** — visit www.GreenMountain.com
- **dialing a number** — call toll-free 866.894.6327

How easy was that?

By signing this form, you acknowledge and agree that:

- You are at least 18 years old and the customer or a person authorized to act on the customers' behalf regarding the electricity service at this address shown.
- Green Mountain Energy Company may review your eligibility, including requesting information from consumer credit reporting agencies and/or requesting a payment reference letter from your previous electric provider(s).
- You have received and read this letter of authorization form, including the Pricing and Other Important Information on the reverse side.
- You are voluntarily choosing to select or change the entity that supplies your electric power to Green Mountain Energy Company and you authorize us to take the steps necessary to enroll the service address indicated on this form.

[insert keycode]

Yes, switch me to Green Mountain's *Pollution Free* – Reliable Rate product at [insert rate] per kWh.

Name _____

Service Address _____ City _____ State _____ Zip _____

Billing Address _____ City _____ State _____ Zip _____

Daytime Phone _____ Evening Phone _____

email address _____

SSN (Required) _____ Date of Birth _____

Signature _____ Date _____

Check here if anyone at this address is on a life-support system.

Send me information in Spanish.

PRICING AND OTHER IMPORTANT INFORMATION

The per kWh energy charge for *Green Mountain Energy* electricity as quoted on the front is a fixed rate that will not change for the initial term of the agreement, except as a result of changes in laws or regulatory or ERCOT charges or fees, as provided in your Terms of Service. All prices include regulated transmission and delivery charges related to your electricity service. Applicable taxes and other charges may also apply. See your Terms of Service for additional information regarding prices.

Terms and Cancellation:

For this *Green Mountain Energy* electricity product, there is a minimum term of 12 months from the initial date of service and an early cancellation fee of \$150.00. We do not charge a switch or enrollment fee to sign up for this *Green Mountain Energy* electricity product. However, we will bill you for any charges to implement your electricity service imposed by your Transmission Distribution Service Provider which may include, but are not limited to, a service connection fee, meter test fee, or special meter read fee, and priority fees if these services are provided on an expedited basis. You may cancel your enrollment without penalty at any time prior to midnight of the third federal business day after the date on which you receive the Terms of Service, which will be mailed to you and explain all of the terms of your agreement with Green Mountain Energy Company and how to exercise your right to cancel.

Please keep a copy of both sides of this form for your records.